

Forte



Forte Life Assurance

Cambodia

Corporate Profile 2024

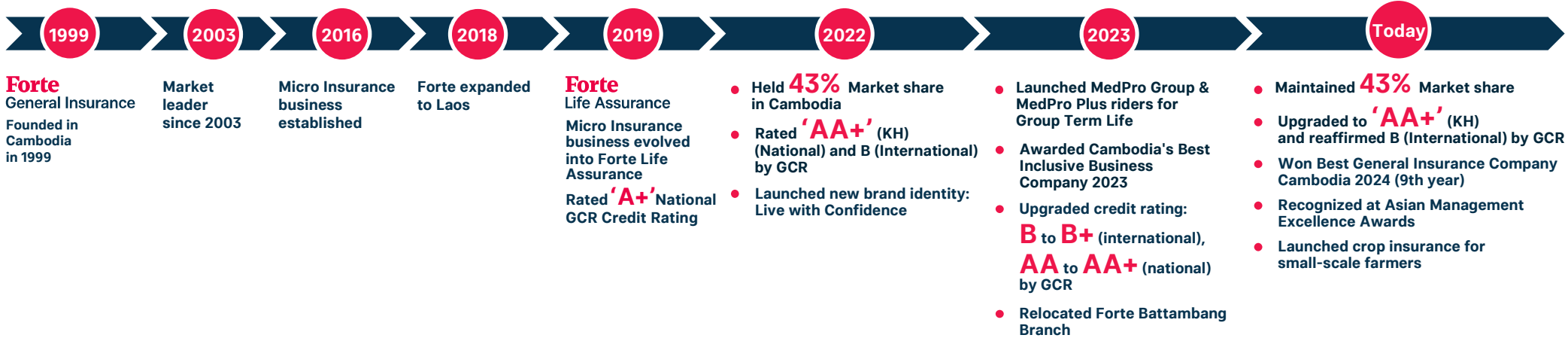
**Live with
confidence.**



We are Forte

Founded in Cambodia in 1999, Forte is leading the growth of the insurance industry in emerging Southeast Asia with its vision to protect and empower everyone in the region for a better future – one person, one business at a time.

Forte is the largest general insurer and fast-growing life insurer in Cambodia and offers general insurance in Laos.





Forte Life Assurance

Forte Life Assurance is a fast-growing life insurer and the leading domestic life insurance company. We leverage comprehensive products from our sister company, Forte Group. As a group, we have over 25 years of experience, with our life insurance business reaching six years by the end of 2024.



Mr Prou Sythan
Chief Executive Officer
Forte Life Assurance
(Cambodia) Plc.

Message from Our CEO Forte Life Assurance (Cambodia) Plc.



25 Years of Confidence: Bold Moves, Meaningful Impact

As Forte Group marks 25 years of building trust and delivering impact across Cambodia and the region, I'm proud to reflect on the journey and progress of Forte Life Assurance (Cambodia) Plc.

Since our founding in 2019, Forte Life has been dedicated to protecting the financial futures of individuals, families, and communities nationwide. Thanks to the unwavering commitment of our team and partners, we have grown into Cambodia's largest domestic insurance provider and led the market in protection products.

In 2024 alone, we proudly protected about 900,000 lives, reaching people through a strong omni-channel distribution model and a diverse portfolio of innovative, affordable products. Today, we are a clear market leader, **with 60% of the life insurance customer base and ranked second by face amount coverage.** Since our inception in 2019, we have disbursed US\$13.4 million in claims, supporting **over 50,000 families during their most critical times.**

Our growth has been shaped by constant innovation and transformation—from enhancing employee benefit solutions to offering inclusive insurance through our bank, microfinance and other financial institution partnerships. We are committed to evolving our customers' changing needs.

Looking ahead into 2025, under the banner of **"Be Bold, Be Difference,"** Forte Life is embracing a forward-thinking strategy rooted in customer-first service, digital transformation, and impactful partnerships. This will drive us to deliver more accessible, efficient, and meaningful protection for the next generation.

Thank you for your continued trust in Forte Life Assurance (Cambodia) Plc.

Prou Sythan
Chief Executive Officer
Forte Life Assurance (Cambodia) Plc.

Highlights & Figures (2024)



USD4.7M

GROSS PREMIUM IN 2024



840K

LIVES INSURED IN 2024



USD13.4M

CLAIMS PAID OUT
SINCE 2019

Product Portfolio

Personal Lines



Life
Protect



Critical
Illness Rider



Life
Education



Scan to view
full range of
products

Corporate Lines



Group
Term Life



Group
MedPro Rider



Comprehensive
Group Care



Scan to view
full range of
products

Awards

Recognised for
excellence



Fastest Growing
Life Insurance
Company
(Cambodia)
- International
Finance Awards



Most Innovative
Corporate Life
Insurance
Provider
(Cambodia)
- International
Finance Awards



Forte

Live with
confidence.



www.forteinsurance.com

Forte Head Office - Phnom Penh
Vattanac Capital, Level 18
No. 66 Monivong Blvd
Sangkat Wat Phnom
Khan Daun Penh
Phnom Penh
Kingdom of Cambodia